# Explera Travel Creators South Korea

PROGRAMME ONE-PAGER

| Hosted tiers from | Decision within | Publish within |
|---|---|---|
| 150k followers | 5 business days | 30 days of your last travel day |

## Tiers and inclusions

| Tier | Followers | Hotel | Transfers | Activities |
|---|---|---|---|---|
| Spotlight | Under 150k followers | None | None | Normally one activity or tour |
| Rising | 150k–249k followers | 1 night · 3-star or equivalent · daily breakfast | Return airport, private licensed vehicle | One sightseeing visit, activity or tour |
| Established | 250k–499k followers | 2 nights · 4-star or equivalent · daily breakfast | Return airport, private licensed vehicle | Tours, sightseeing or an activity every day |
| Signature | 500k–1M followers | 4 nights · 4-star or equivalent · breakfast | Return airport, private licensed vehicle | Tours, sightseeing or an activity every day |
| Authority | 1M–5M followers | 5 nights · 5-star or equivalent · breakfast | Return airport, private licensed vehicle | Tours, sightseeing or an activity every day |
| Bespoke | Over 5M followers | Built individually | Built individually | Built individually |

## Good to know

- Explera never provides flights, visas, travel insurance or cash fees.
- Minimum age 18. Apply at least 3 weeks before you travel.
- You need your own blog or website as well as your main channel.
- Before you travel, announce the trip on your channel and your blog, tagging @expleradmc. After it, publish within 30 days, again tagging @expleradmc (TikTok posts carry the disclosure only).
- Every post is submitted in the creator portal with its link and a screenshot.

## Apply

https://travelcreators.explera.kr/apply

Explera on social: Instagram instagram.com/expleradmc/ · Facebook facebook.com/expleradmc · X x.com/expleradmc · YouTube youtube.com/@expleradmc · Threads threads.com/@expleradmc · LinkedIn linkedin.com/company/expleradmc-worldwide/